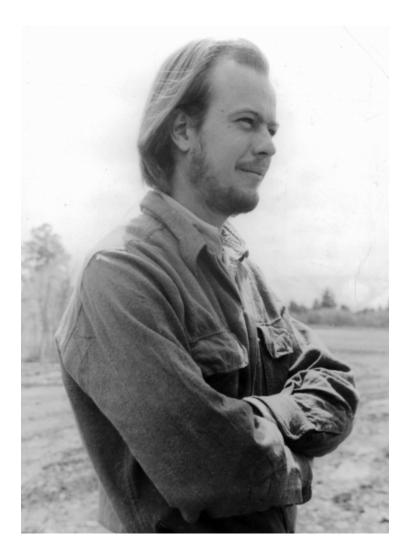


# Natural Areas Association Supporting Professionals Protecting Nature



Founded in 1978 to promote awareness and appreciation of natural areas, and to facilitate communication among workers on a national scale

### For 35 years--



A home for people who work to preserve nature

# The NAA's Mission...

...to support the community of natural area professionals, help members reach their professional goals, promote natural areas management based on sound science, work to raise awareness about the need for natural areas conservation, and to support natural areas research.



## What do we do?





NAA is the principal organization that speaks for natural areas on a national level

### How We Do What We Do



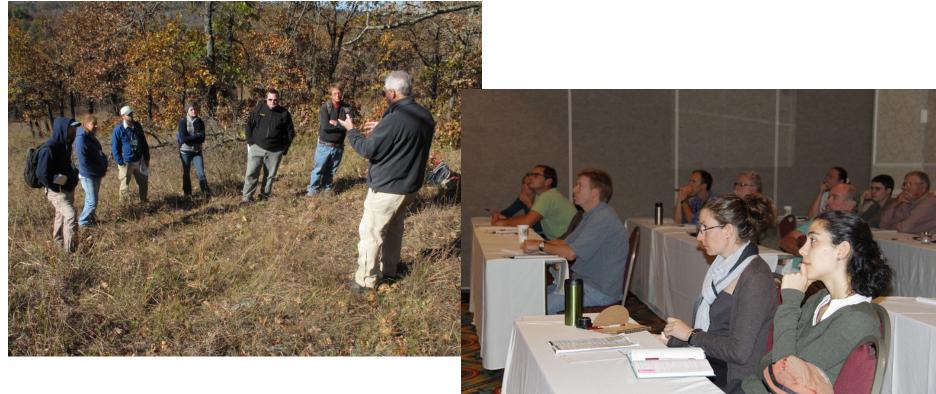


## Natural Areas Conference



- Sessions cover a wide range of topics
- Annual Conference held in a different region each year
- 40<sup>th</sup> Anniversary Conference just convened in October, in Chicago. 41<sup>st</sup> will be in Dayton, OH in fall 2014.

# Natural Areas Conference

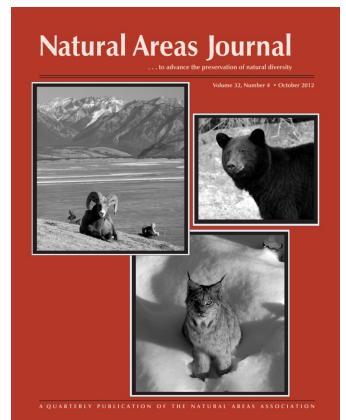


An unparalleled opportunity to catch up with the latest research, receive valuable training, and network with colleagues from all over the country.

# Natural Areas Journal

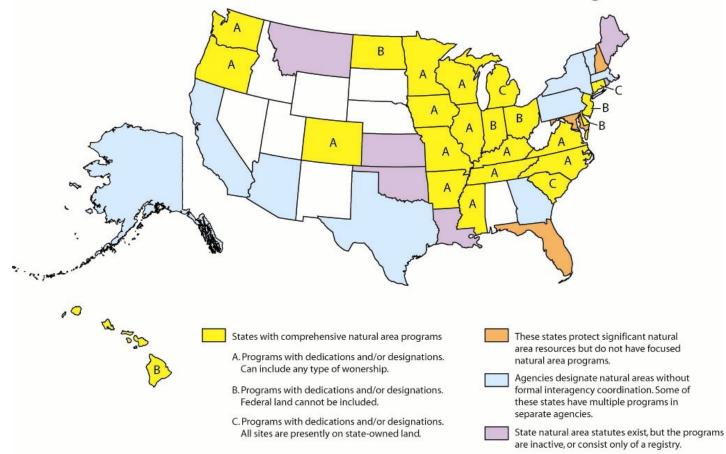
#### A leading voice in natural areas management

- •Cutting-edge research
- •Land management best practices
- •Wide variety of topical articles:
  - -Applied conservation biology
  - -Ecological restoration
  - -Assessment and monitoring
  - -Invasive species management
  - -Habitat protection
  - -Fire ecology and management



# Federal and State Programs

FIGURE 1. 2001 Status of State Natural Area Programs



State-based conservation activity does not focus on natural areas.

### NAA Interactive Website Benefits Members

- A forum for communication and sharing
- News feed with current information on natural areasrelated issues from all over the country
- Blogs, natural area program reports, jobs
- www.naturalareas.org



# Natural Area News

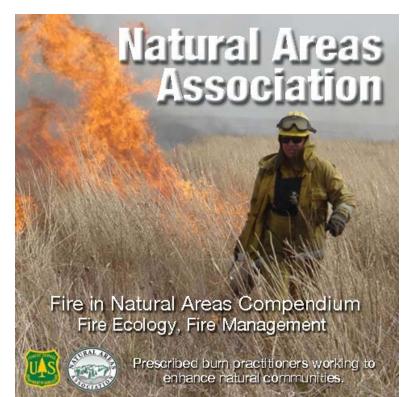
Newsletter published online:

- Conservation news
- Steward's Circle articles on land management and restoration
- Topical articles such as on invasive species, restoration ecology; best practices, case studies.

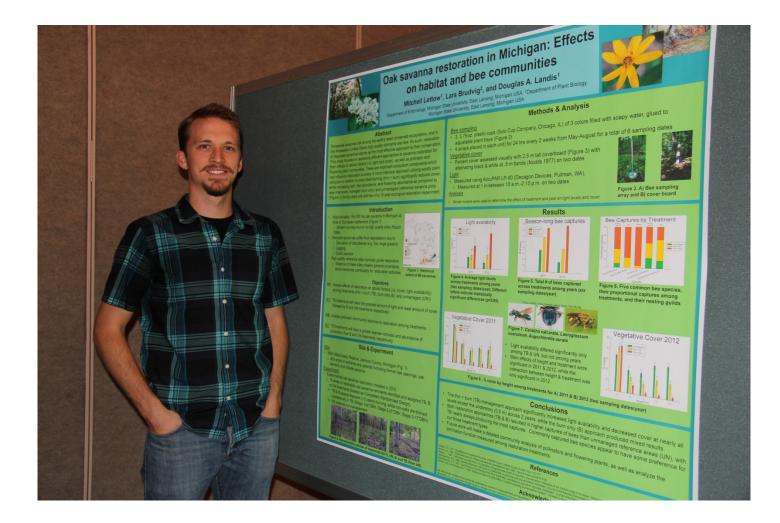


# **Training Tools and Resources**

- Compendiums: Invasive Exotic Species, Fire Ecology and Management
- Status of State Natural Areas Programs report
- Webinars
- Workshops
- Natural Areas Roundtables
- Website features



### **NAA Student Initiatives & Chapters**



# A Voice



# Partnerships

- We work hand-in-hand with our federal, state and NGO partners
- Partners contribute to NA conference program
- Collaborate with other nonprofits on key projects



# What Can the NAA Do For You?

- Provide access to a community of practitioners
- Be a forum for information exchange
- Help advocate for your program
- Disseminate your organization's news and information
- Provide you with cutting edge training, tools and information to help you do your job and achieve your goals

## **NAA Membership**

- Natural area professionals, educators and volunteers inventory, monitor, study and manage representative protected natural communities and ecosystems
- The NAA has been providing these natural area 'defenders' with the programs, tools and information they need to be successful for 35 years
- NAA members come from all over the country and are as diverse as the natural areas they serve
- NAA membership is rewarding and provides numerous benefits in addition to camaraderie

"For most people in the natural areas field, their profession isn't just a job, it's a passion. They really believe in it and many times make personal sacrifices to see natural areas protected and managed. I think that's one thing that sets the NAA apart from many other organizations." *Carl N. Becker, Chief Natural Heritage Division, IDNR* 





# **Natural Areas Association**

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